

Special Session

Mobile Social Networking Technologies and Applications (MSNTA)

During the last years Social Networking Technologies and Applications have a tremendous growth of users with services such as Facebook, Twitter, Pinterest, Google+ and LinkedIn, enabling them to complement or replace their face-to-face meetings.

The introduction of online social networking sites (SNS) and Mobile Social Software (MoSoSo) turned them into public, offering access to functionalities built around the interconnection of user profiles.

Within the same context the emergence of advanced mobile communication technologies, infrastructures and services, made Social Networking Services practically ubiquitous and accessible, through a variety of handheld devices offering users the mobility they really need. Technically uniting computer and mobile networks opens opportunities for collaboration among Social Networking Sites (SNS) and Mobile Social Software (MoSoSo), supporting ubiquitous social networking activities.

The mass adoption of MoSoSo applications is not only a generation of revenue for the mobile market, but more as an exit from interpersonal to network interactions and an opportunity for social change. Yet, for a social change, a lot must be done until SNS and MoSoSo transform from gadgets into tools. In order to avoid the insufficient use of these new services, it is essential to acknowledge the user dimensions of social network technologies and the significance of mobile contexts by conducting multidisciplinary research.

This special session is intended to attract research papers and case studies showing novel applications in the field of Mobile Social Networks and Mobile Social Software Applications. We invite researchers, developers and all those working in this field to submit work under the following topics:

- Social Networking
- Mobile Applications
- Social Networking Applications
- Semantic Technologies
- Pedagogical approaches, models and theories for Social Networking Technologies
- New trends in Mobile Learning and training through Social Networking Technologies
- Mobile Social Networking Technologies and Apps strategies in educational institutions, corporations and government
- Mobile Collaborations
- Future trends, emerging mobile technologies, hardware and software applications
- Social Data management
- Implementation and social implications of Social Networking Technologies and Applications
- Context-awareness
- Online Social Games
- Online communities
- Ubiquitous Network Societies
- Evaluation and research methods of Social Networking Technologies and Applications
- Case studies in Mobile Social Networking Technologies and Apps
- Social Networking Applications Design
- Computer Graphics and Social Networking Applications
- Mobile Social Software (MoSoSo) Applications
- Mobile Social Software (MoSoSo) Design
- Personal online privacy
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NB: Papers may address one or more of the above listed sub-topics, although authors should not feel limited by them. Unlisted but related sub-topics are also acceptable.

Contribution Types

Proposals for participation in the **MSNTA** Special Session can be submitted in the following formats:

- Full Papers – These include mainly accomplished research results and have 5 pages.
- Short Papers – These are mostly composed of work in progress reports or fresh developments and have 3 pages.

All submissions will be peer-reviewed by at least two reviewers. All accepted papers will be included in the conference proceedings submitted to IEEE Xplore®, provided at least one author pays the registration fee before September 15th 2015.

For further questions, please contact Dr. [Despo Ktoridou](#) (Subject: IMCL2015 Special Session Submission).

Important Dates

15 July 2015 Submission of complete papers for special sessions and the main conference: Full Papers (5 pages), Short Papers (3 pages), Posters (2 pages)

01 Sep 2015 Notification of acceptance

15 September 2015 Author registration deadline

15 October 2015 Camera-ready due

19 November 2015 IMCL2015 opening

Submission

Please visit <http://imcl-conference.org/imcl2015/> and submit your paper in the respective special session titled “Mobile Social Networking Technologies and Apps”.

Program Committee

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